



friendship force

SAN FRANCISCO BAY AREA
Changing the Way You See the World

Vol. 30 No. 1

SAN FRANCISCO BAY AREA NEWSLETTER

January/February 2013

PRESIDENT'S COLUMN

As expected, the new year 2013 brings changes and planning for the coming year. First, the FFSFBA Board welcomes a new member, Carol Easter, who will take over the Membership responsibility. Look for Carol's biography in this newsletter. She replaces Louise Heiduk as Membership Chairperson. Louise has served our club in many positions over the years, including a stint as President. We appreciate all that Louise has contributed, and also her offer to help out whenever needed.

Also on the Board, Karen McCready is now Parliamentarian, replacing Steve Smallwood, who has resigned from that position. Karen will also serve as Forester, overseeing the needs of our Friendship Forest.

Plans for 2013 include two incoming exchanges. In May an incoming exchange from New Zealand will arrive and Wendy Dewell is serving as Exchange Director. In late September Manitoba, Canada will visit our Club, with RoseMarie Everett serving as ED. Wendy and RoseMarie will be asking for your help with these exchanges, so please be responsive.

Our VP, Martha LeRoy, is leading an exciting exchange to Wales and Bavaria with an extended tour in Eastern Europe in late June.

Last year we had a very successful series of events. Our first event this year will be February 23 with a tour of TulipMania at Pier 39 led by RoseMarie Everett. See RoseMarie's article on page 3 for more information.

Karen McCready has arranged for Dr. Mohammad Qayoumi (kay-oh-mi), President of San Jose State University, to speak at World Friendship Day on March 10th at the Los Altos Library. He will speak on "Higher Education at a Crossroads."

Other 2013 events will center around the activities planned for the incoming exchanges. Our birthday party in May and our General Meeting in September will likely be incorporated into an Exchange party for each of the incoming exchanges for 2013.

However, there are still a few dates open for 2013 events. We received some ideas from members attending our General Meeting in September. If you have any suggestions for an event that would interest our membership, please let either Martha LeRoy or me know.

Check out the 2013 calendar in the newsletters or on our website, www.ffsfba.org.

Let's go FFSFBA, for 2013! —Don Pelland, President

CELEBRATING WORLD FRIENDSHIP DAY AND FRIENDSHIP FORCE'S 36TH ANNIVERSARY

Sunday, March 10, 2013 1:00-4:00 pm
Los Altos Library

13 South San Antonio Road, Los Altos, CA 94022

Featuring Mohammad H. Qayoumi, President of San Jose State University, speaking on "Higher Education at a Crossroads."



President Qayoumi's life is a remarkable success story—from his birth in a suburb of Kabul, Afghanistan, to his present position at San Jose State University, following six years as president of California State University East Bay. He holds a bachelor's in electrical engineering from the American University of Beirut and four degrees from the University of Cincinnati: a master's in nuclear engineering, a master's in electrical and computer engineering, an MBA and a doctorate in electrical engineering. He has also published eight books and more than 100 articles, as well as several chapters in various books. He is a licensed professional engineer and a certified management accountant.

Continued on page 2

Continued from page 1

Qayoumi has served his native country in various financial capacities. He was the senior advisor to the minister of finance of Afghanistan from 2002 to 2005 and served on the board of directors for The Central Bank of Afghanistan from 2003 to 2006.

A senior fellow with California Council on Science and Technology (CCST), Qayoumi is also a member of several local Boards including the Bay Area Council, the Bay Area Council Economic Institute, the Silicon Valley Leadership Group, Joint Venture Silicon Valley, KQED, the Commonwealth Club, Blue Shield of California, Project Lead the Way, and California STEM Learning Network.

Higher Education at a Crossroads: President Qayoumi will be addressing this topic most central to his concerns as an administrator. In collaboration with Silicon Valley leaders, he has developed objectives for reforming higher education. A key principle of this reform is to educate students for active and productive participation in a global economy and culture. In keeping with FFI's main slogan, higher education will strive to change the way students see the world—that is, to a more global perspective.

President Qayoumi will be pleased to answer questions about this topic and about his native Afghanistan.

Plan to stay for refreshments and conversation with President Qayoumi and his wife, Najia Kirim Qayoumi, a Persian poet.
—Karen McCready

NEWS FROM FRIENDSHIP FORCE INTERNATIONAL

Lots of interesting news from FFI this year: The FF World Conference will be in New Orleans November 22–25.

There's a new Global Expansion Plan to increase the organization by 45 clubs, in the U.S., Africa, Turkey, Southern Europe, Eastern Europe, Indonesia, and other areas. This plan will also expand themed exchanges and new programs, and promote FFI globally. It will improve the process of recruiting, training, supporting the new leaders for the local clubs. And finally, it will support these plans by raising \$275,000.

Another piece of news that many in the organization were wishing would never come—George Brown will retire from the FFI Presidency on June 30, 2013. George has been with FFI for over 23 years combined, the last ten as president. If you spend any time with George, you understand his total commitment to the philosophy of the organization. I for one will be sad to see him leave. He has been an outstanding leader and a personal friend.

—Barry Rader, Field Representative for the Western Region, Friendship Force International

INCOMING EXCHANGE FROM NEW ZEALAND

Mark your calendars—May 17th through May 24th, 2013. We will be hosting some very nice Friendship Force people from the Horowhenua, New Zealand club.

Do you have some ideas for activities to provide while they are here? We are having an Activity Committee meeting on Feb 9, at 11am (before the Board meeting) at Dave & Dee Gustavsons' home in Los Altos to discuss that very topic! Please call Wendy Dewell, ED, or Carol Easter if you would like to come, or have ideas but can't make it that day. —Wendy Dewell, Exchange Director

OUR ANNUAL HOLIDAY PARTY

Fa, la, la lah!—We Decked the Halls at Michaels Shoreline on December 1st during our annual Holiday Party. The room came complete with a view this year. It was decked out in festive style with red poinsettias on each table. I even thought that the luncheon was better than usual, but that could be attributed to feelings of Good Tidings of Comfort and Joy which were generated by 61 members and friends. As chocolate mousse was served, we were treated to another spectacular performance by the Mountain View Madrigal Singers. Those young people were so entertaining and professional. Their a cappella rendition of Christmas classics with a smattering of more current holiday music brought the house down. We all felt inspired to spread Joy To The World, a carol so appropriate for Friendship Force Ambassadors. We plan to spread that joy early in the year with a visit from New Zealand, again as we embark on spreading more joy in Wales and Germany, and wrap up the year with a visit from our neighbors to the north in Manitoba. The party was an appropriate finale to so many shared experiences in 2012 and a perfect launching platform for the many exciting plans scheduled for 2013.

We are now officially confirmed for our Holiday Luncheon to be held at Michael's Shoreline in Mountain View for Sat. December 7, 2013. Save the date!
—Martha LeRoy

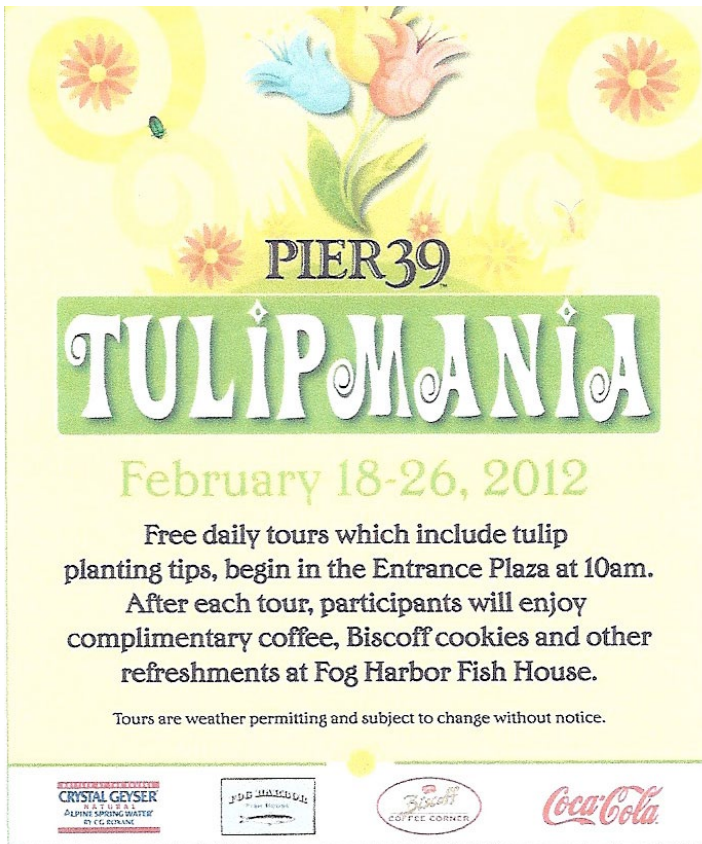
DON'T FORGET TO RENEW YOUR MEMBERSHIP!

We have lots of events in the works, as well as two inbound exchanges in the coming year, so renew now so you don't miss a thing! As of mid-January, I have received 74 renewals, which is about three-fourths of the membership that we had at the end of last year.

Renewal fees are \$60 per couple and \$40 per single membership.

If you need a new renewal form, they can be found online or you can contact me and I'll see that you get one. I hope to hear from many of you in the next couple of weeks.

—Carol Easter, Membership Chair



**TULIPMANIA
FFSFBA FEBRUARY SOCIAL EVENT**

Saturday, February 23, 2013 at 10:00 a.m. SHARP
at Pier 39 in San Francisco. Join us!
RSVP to RoseMarie

San Francisco Bay Area Friendship Force is having their February social event at Pier 39 on Saturday, February 23, 2013. Meet us at the crab sculpture at 9:45am for the 10am free tour of Pier 39's floral beds where more than 20,000 tulip bulbs have been planted. The tour will last about one hour. Following the tour, the staff at Pier 39 will invite us to have a complimentary cup of hot coffee or tea and cookies at the Harbor Fish House Restaurant. Afterward we'll enjoy the Pier 39 shops and visit the sea lions. There are many restaurants to choose from to have a nice lunch by the bay. My favorite is Neptune's Palace upstairs at the end of the pier with a view of the Golden Gate Bridge. Our day can end at Pier 39, or we can continue and walk down to the Historic Ships for a self-guided tour of three or four old ships dating back to the early 1800s. Cost is \$5 for admission to Golden Gate National Park's ships and museum at Hyde and Jefferson Streets. (Admission is free with your National Park card.) For those coming from the East Bay, I'll do an itinerary for taking public transportation on BART and Muni's F Line. Let me know if you are interested and I will send you the directions.

—RoseMarie Everett

**INBOUND EXCHANGE FROM
MANITOBA, CANADA**

The Manitoba, Canada inbound exchange has been confirmed for this fall, and the dates are Sept. 26–Oct. 2.

We want to show our neighbors to the northeast a great visit to our beautiful San Francisco Bay Area.

Would you like to work on a committee to help create fun, exciting, and memorable experiences for our Canadian Ambassadors?

We also need home hosts and day hosts, as well as dinner hosts in various communities throughout the Bay Area. Can you contribute any souvenirs or postcards of the Bay Area for their welcome bags? Do you have, or do you know someone with a business that would be willing to donate, 20 recyclable bags for our exchange? They could be green bags, with one side blank that we could put our logo on. We expect 14–20 people on this Canadian exchange.

Let me know if you're interested in helping plan events for this exchange.

—RoseMarie Everett, ED

**FRIENDSHIP FORCE 2013
WORLD CONFERENCE**

New Orleans is the site of the 2013 international conference, and November 22–25 are the dates. This year's theme is "Friendship and all that Jazz!" I hope our club will be well represented there this fall. It's thrilling to meet people from all over the world and share travel experiences with them. You may reconnect with people you've met at a conference before, or someone you've hosted or by whom you've been hosted.

At least 3 of our members have already registered, including **Dave and Dee Gustavson**, who are eager to visit "The Big Easy!" and hear jazz on every street corner (in between lectures and workshops at the conference, of course!) **RoseMarie Everett** of Fremont also plans to attend. RoseMarie has a special deal at a nearby hotel, and is looking for a roommate. She needs to confirm the reservation by mid February, so call her soon.

—Dee Gustavson

PRE-EXCHANGE SOCIAL

These ambassadors are party people! The outgoing exchange group for Wales and Germany is getting together for a social on February 17th at the home of Ann Halligan. The menu might include Welsh Rarebit and German Liebfrauenmilch. We plan to party hearty and forge a solid bond of friendship prior to our great adventure. Many of the ambassadors are new to our club and to Friendship Force. A second get-together is planned for May to learn tips for packing light. Nancy Menz has not only offered her home, but will share her packing skills with all. By the time we leave in June we will be a united group going forth into the world to spread our message of peace, love and friendship.

—Martha LeRoy, ED

**CELEBRATING FRIENDSHIP FOREST:
OUR LEAFY LEGACY
FOUNDERS' DAY—NOVEMBER 17, 2012**

The true meaning of life is to plant trees, under whose shade you do not expect to sit.
—*Nelson Henderson*

This was among the quotations about trees on the book-marks that attendees received on our Founders' Day at Prusch Park in San Jose, November 17, 2012. President Don Pelland chaired the event, with more than forty gathering to honor those who had the foresight to plant a tree for every visiting international Friendship Force club since 1997. That day, even in the rain, we added three trees: one to honor the Friendship Forest's founders and one each for the Horowhenua, New Zealand and Manitoba, Canada guests coming later this year. Howard Craven, chief architect of the Forest, was memorialized by tributes from his three children, all present that day along with their spouses and children. Karen McCready presented certificates of appreciation to everyone involved in any aspect of the Forest's creation and its ongoing maintenance.

Dave Gustavson demonstrated the device he invented for installing a new type of identification plaque for the trees. Grappling with the continuing problem of weathering and vandalism, Dave found a virtually indestructible wood from Brazil, Ipe, and crafted plaques from it with laser engraving, using his TechShop membership. His installation method involved drilling 6 matching holes in the sign and in the post, and gluing them together using 6 hidden pegs (dowels). He installed these new plaques for all the trees that have been dedicated, with those for this year's exchanges to be affixed when our guests arrive.

All of this took place in a lovely autumn-themed setting, created by RoseMarie Everett. She, along with Martha LeRoy and Nancy Menz, assembled and served a tasty buffet, complete with sparkling cider to toast the auspicious occasion.

If you were not able to attend, drop by to visit the Forest at the corner of South King Road and Story Road in San Jose, open Tuesday through Sunday, or join us when we dedicate a tree to our guests from New Zealand in May and from Manitoba in September. See how those 21 trees are thriving and sending a message of friendship to all who walk by. —*Karen L. McCready*, Forester

CAROL EASTER

I joined Friendship Force two years ago and will be going on my first exchange this year! I was born in Massachusetts, just outside of Boston, and my family moved to California when I was a teenager. I am 56 years old and fortunate to have been able to retire 3 years ago after over 30 years as a computer programmer. I enjoy participating in many church activities, and several local non-profit organizations as well as reading, hiking, concerts and theatre. I love to travel, especially with my 23-year-old daughter Allison. She and I have gone to many wonderful places together, including Hawaii, London, Paris, Rome, and a Mediterranean cruise that took us to Turkey and Egypt. I am looking forward to trying this 'new' way to travel.

DON AND MARY ANN DILLON HONORED

Last November our long-time FF members Don and Mary Ann Dillon had a large exhibit in the Museum of Local History in Fremont. The exhibit depicted the Dillon Family history starting with Don's father, and the Four Winds Growers.

Unfortunately, only a few items still remain on display, but there is an article from the November 6, 2012 Tri-City Voice online at <http://preview.tinyurl.com/ffdillon>

Congrats to Don and Mary Ann! They can be very proud of all their accomplishments and contributions to the Fremont community. Don was on the city council and served as mayor during years that determined the foundations for Fremont, allowing it to grow well and efficiently. Don has also contributed his time and talents to our Friendship Forest in Prusch Park.

—*Dee Gustavson*

DIRECTIONS FOR WORLD FRIENDSHIP DAY

The address of the Los Altos Library for your GPS is 13 S San Antonio Rd., Los Altos, 94024.

From northern 880: Take the Dumbarton Bridge, then 101 south, exit on San Antonio Rd going west 1 mile past 82 (El Camino Real), then turn left into the Los Altos Library complex, shortly after the police station and intersection (traffic light) at Edith Ave. Park in any lot. Enter the library and go left to the Community Meeting Room, not into the library proper.

From 880 via Milpitas: take 237 toward Mt. View, exit onto 101 north, exit on San Antonio Road west and proceed as above.

From 280: exit at El Monte Ave. east toward Los Altos and the Bay. After 1/2 mile turn left on Foothill Expressway, take the next right onto San Antonio Road. Pass Hillview Ave., then turn right into the library complex and proceed as above.





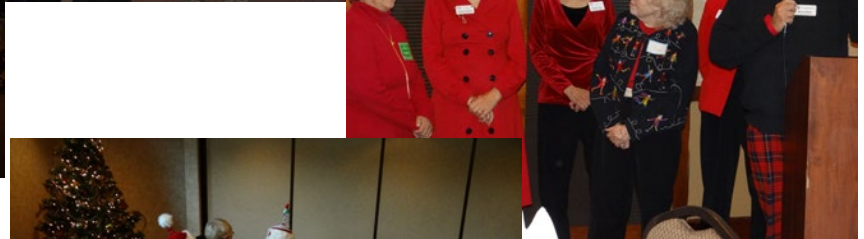
New Friendship Forest Plaques
Founders' Day



Mountain View High Madrigal
Singers, at our Holiday Party



Swearing in the new Board, at our
Holiday Party



2012 FFSFBA COMMITTEES

EXECUTIVE COMMITTEE

President@ffsfba.org: Don Pelland
VP@ffsfba.org: Martha LeRoy
Secretary@ffsfba.org: Ann Halligan
Treasurer@ffsfba.org: Nancy Menz

STANDING COMMITTEES

EventPlanner@ffsfba.org: open
Membership@ffsfba.org: Carol Easter
Newsletter@ffsfba.org: Dave & Dee Gustavson
Publicity@ffsfba.org: open
Webmaster@ffsfba.org: Dan Eggerding

EXCHANGE DIRECTORS

New Zealand, InboundNZ@ffsfba.org
Wendy Dewell
Wales, Germany, OutboundWG@ffsfba.org
Martha LeRoy
Canada, InboundC@ffsfba.org
RoseMarie Everett

SUPPORT COMMITTEES

ExchangeBanker@ffsfba.org: Wendy Dewell
Hospitality@ffsfba.org: open
Merchandise@ffsfba.org: Carol Easter
Sunshine@ffsfba.org: Darlene Boyanich
MemberRecruitment@ffsfba.org: open
MemberWelcome@ffsfba.org: Natalie Heling
Forester@ffsfba.org: Karen McCready

FFSFBA website: <http://ffsfba.org>

Friendship Force International

127 Peachtree Street, N.E., Suite 501
Atlanta, Georgia 30303

Tel: 1-404-522-9490, 1-800-554-6715 Fax: 1-404-688-6148

Website: <http://thefriendshipforce.org>

2013 CALENDAR

- February 9** FF Board Meeting 1pm at the Gustavsons' home, 1946 Fallen Leaf Lane, Los Altos
- February 23** TulipMania, Pier 39, 9:45am
- March 10** World Friendship Day, Los Altos Library, 1-4pm
13 So. San Antonio Rd., Los Altos
- April 6** FF Board Meeting 1pm at Karen & Barry's, Fremont
- May 17-24** Incoming Exchange from Horowhenua, New Zealand
- June 25-July 17** Outgoing Exchange to Cardiff, Wales and Nuremberg, Germany
- July 28** FF Board Meeting 1:30pm at the Pellands', Fremont
- September 26-October 2** Incoming Exchange from Manitoba, Canada
- November 3** FF Board Meeting 1:30pm at the Gustavsons', Los Altos
- November 22-25** FF 2013 World Conference in New Orleans
- December 7** Holiday Luncheon, 12 noon, at Michaels Shoreline Restaurant, Mountain View

SAN FRANCISCO BAY AREA
friendship force



THE FRIENDSHIP FORCE
Changing the Way You See the World
The Friendship Force of the San Francisco Bay Area
35408 Terra Cotta Circle, Fremont, CA 94536
Phone (510) 794-6844, Fax by pre-arrangement
<http://www.ffffa.org/info@ffffa.org>